

### **EXECUTIVE ORDER NUMBER SEVENTY-THREE**

WHEREAS, information technology in State government provides electronic access to government services and information to the people of Iowa; and

WHEREAS, innovative improvements are necessary for the State's websites to more effectively and efficiently serve the people of Iowa with a cohesive, user-friendly approach to online access; and

WHEREAS, State of Iowa eGovernment information should be designed from a citizen-centric viewpoint; and

WHEREAS, the State web portal and online information should meet applicable federal standards for individuals with disabilities; and

WHEREAS, Iowans are best served by information technology in state government that is managed from the perspective of the entire enterprise, thereby ensuring a unified vision and meaningful strategic approach with a common technology architecture and infrastructure.

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, declare that the State web portal and online information technology presence should be improved to meet the needs of the citizens of Iowa. I hereby order and direct that a Website Standardization Committee is created to promote the implementation of accessibility improvements in technology on the Web.

1. Membership for the Website Standardization Committee ("Committee") shall include the following members, appointed by the Governor to serve at the pleasure of the Governor:
  - a. The Chief Information Officer, or interim Chief Information Officer for the State of Iowa
  - b. A representative of the Office of the Governor
  - c. An Executive Branch agency director
  - d. An Executive Branch agency Chief Information Officer or equivalent
  - e. The Director of the Department of Administrative Services
  - f. Three Executive Branch agency Public Information Officers whose primary role is to provide services to people and businesses in Iowa
  - g. Five Executive Branch webmasters or representatives with website expertise in developing and maintaining websites to include a representative from:
    - i. The Department of Human Rights
    - ii. One large agency
    - iii. One medium agency
    - iv. One small agency
    - v. A representative of the State of Iowa's web portal manager
2. The Committee shall be co-chaired by the member from the Office of the Governor and the Chief Information Officer for the State of Iowa. No representation by proxy shall be allowed.

3. The Committee shall adopt a State IT Enterprise Standard for the State's web presence to include:
  - a. The design and standards to support website standardization for all Executive Branch Agencies; and
  - b. A recommendation for at least one and no more than two enterprise content management systems; and
  - c. A recommendation relating to a common sliver header; and
  - d. Recommendations for compliance with Section 508 of the Rehabilitation Act of 1973 to ensure full access for individuals with disabilities; and
  - e. Additional recommendations in other areas as requested by the Office of the Governor.
4. The Committee shall dissolve on May 1, 2013 or upon the date of completion of the work described herein, whichever is sooner.

IN TESTIMONY WHEREOF, I have  
hereunto subscribed my name and caused  
the Great Seal of Iowa to be affixed. Done  
at Des Moines this \_\_\_\_ day of May in the  
year of our Lord two thousand eleven

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TERRY E. BRANSTAD  
GOVERNOR

ATTEST:

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MATTHEW SCHULTZ  
SECRETARY OF STATE